

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
NOV5/12 15.47
*** WFTV-TV ***

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	BARBARA ABAR	
SALES PRSN	WA- JOE KNAUER	

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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE NOV 5/12 15.47

DATE NOV 5/12 15.47

STA:

INDEPENDENCE USA PAC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 658												
41	S		800P-1100P	30		15000.00	11/3	11/3	0		SAT	0
PROGRAM : COL FOOTBALL												
58	A		800P-1000P	30		15000.00	11/5	11/5	1		MON	1

PROGRAM : DANCING
ORD COM1: NO RUN DUE TO BREAK LOST IN FBALL WE CAN OFFER
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-41 FOR 1 SPOT/WK

REP HEADLINE# 6397492 TRF# 339004 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV5/12 15.47

ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#41	MISSED: SAT/800P-1100P				NOV3		30S	15000.00	(NOV5/12)	
			OFFER: MON/800P-1000P				NOV5		30S	15000.00	PLS ADVISE.	
			CMT: NO RUN DUE TO BREAK LOST IN FBALL WE CAN OFFER									
CONTRACT TOTAL 628500.00												
TOTAL SPOTS 112												

MARKET TOTALS \$1,269,400 WFTV 44% WKMG 13% WESH 21% WOFL 18% WKCF 0% WRBW 3% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE